SEVA SAHAYOG

#### OF SCHOOLKIT DONATION DRIVE 09

- 250 Volunteers participated in School Kit assembling session
- 60 Coordinators registered for this event
- 11000 school kits were distributed in 28 NGOs
- 55 companies were participated in Donations drive

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#### Report 2009

## School Kit Report 2009

#### Children can write their destiny

#### **Background:**

Seva Sahayog volunteers had visited few financially limited schools, where the students lack the infrastructure to study. As per the survey conducted, most of the students can't afford the basic things needed for their education. The reasons were many; parents being away from the children, virtually unemployed parents, single parents with a financial crisis, children without parents, family below poverty line etc.

SS volunteers had discussions with teachers and volunteers of VOs working in slums and came up with a list of basic requirements under the School Kit Program. After explaining the detailed plan of this program to the VO persons, they responded enthusiastically, and we quote: "This

is going to be the best help at this moment for these children and we will co-operate whole heartedly to make this activity a big success".

SS through its strong tie-ups with NGOs and good sponsors has made a concrete plan to initiate the School Kit Program and aid these schools.

Last year proved to be a very successful year for school kit.



School kit

The special project which was kicked off in 2008 for donating

school kits to children with a will to learn but who are financially challenged, this year too we have received generous contributions for this school kit drive.

The posters provided by Seva Sahayog were put up by the volunteers in these companies and Housing Societies they collected the funds from their colleagues and friends.



#### Assembling School Kit: First hand volunteering experiences

Seva Sahayog appealed to employees of all these companies as well as youth in Pune city and a good number of volunteers and turned up to do the packing and delivery of school-kits. The gigantic tasks of picking the right material for right bags ( different for primary school-kids and for high school kids) took many assembly lines of the volunteers.

Some Seva Sahayog volunteers came with their children. Entire family got the firsthand joy of Seva!

It took about six hours to pack the kits on the every Sunday and not a single minute could be wasted ( except of course the tea and a quick lunch break!) With assembly line precision and planning, the volunteers with their eager will to work presented a perfect picture of project planning and execution, which all of us working in software companies are already adept at.

2008 proved to be a very successful year for Seva Sahayog and a very fulfilling experience for all the Seva Volunteers. The special project for donating school kits to children with a will to learn but who are financially challenged kicked off in 2008, but the generous contributions have continued throughout the year.

Many volunteers brought along their children and it was overwhelming to see these kids sort and pack pencils and erasers in compass boxes for other children, knowing that these are going to help someone go to school and learn the things that

Volunteers were wheeling in carts from the storage room, loaded with books, stacking up school bags, even serving tea to the volunteers so that the target for the day could be achieved.

During the tea break, all of us sang "hum honge kamayab" and were lead by a very enthusiastic Sampada, who though still in school is fascinated with the idea that she is helping other kids go to school.

This charged up all the volunteers and we got back to work with renewed vigor.

#### **Assembling School Kit: First hand volunteering experiences**



Some Seva Sahayog volunteers came with their children. Entire family got the first-hand joy of Seva!

During the tea break, all of us sang "hum honge kamayab"





"Volunteers
Experiences
the first hand
joy of Seva"



Volunteers taking Kits for Storing









**Children Volunteers** 



#### **About Beneficiaries**

S.No.	Name of Beneficiaries
1	Bhatke Vimukta Vikas Pratishthan is working for development of Nomadic and Denotified (declared criminal during British rule) tribes. These tribes do not have any land or home for generations. They often face police harassment for suspicion of thefts. No address, no ration card, no voting rights – rather no recognition of existence; this is their plight. This organization runs a residential school for children of these tribes.
2	Bharatiya Stree Shakti Jagran is an all-women organization running Self-Help Groups in economically weaker sections of Pune city. The kits are going to children of women participating in these groups.
3	Astitva Pratishthan runs schools for children of Sugarcane harvesting labour. Thousands of families migrate from Marathwada to harvest the cane. Children drop out of school every year for this migration of 5-6 months. This org runs bridge-schools at the harvesting site, known as sakhar-shala (sugar school). Kits are sent to the residential school recently started by this org.
4	JiJai Shikan Mandir is a school in Jahangir Nagar area of Pune located in an economically weaker settlement.
5	Samrasta Punarutthan Gurukulam run by famous social worker and Marathi writer Girish Prabhune works for the development of nomadic tribes, especially the Pardhi tribe. Kits are sent to the residential school of Pardhi children.
6	S. P. Raste High school is a formal school run by New Education Society. The teachers identified needy students as recipients of the kits.
7	Gopal Rao Navjivan Vasti Gruh, Vadgaon runs a hostel for the tribal children. The kits are going to tribal children
8	The Ekal Vidyalaya Foundation is a charitable trust that initiates, supports, and runs non-formal one-teacher schools (popularly known as Ekal Vidyalayas) all over the country.
9	Dnyanada Pratishthan Schools in semi-urban/rural region around Pune have a majority of students coming from the low economic status children of labors . These children – as identified by the teachers – are receiving the kits.
10	Surajya Prakalp runs education support centers, study-rooms (Abhyasika), women's SHGs, and many other activities in eight slums in and around Yerawda. Children in the Abhyasika have received the kits.
11	Niramay is the trust working in Health and Informal Education in Slums of Pune
12	Swaroop Wardhinee is a very well-known organization in Pune, which aims at identifying 'talent' in the slums and grooming the talent by enhancing physical, academic, and character building inputs.
13	Chaitanya Mahila Mandal runs night-shelter and informal school for children of Sex Workers in Budhwar Peth. Children get a safer and healthier environment at this shelter, while their mothers are busy.
14	Kotwalwadi Trust is running the hostel for the tribal children in Neral, Raigad
15	Agarkar school is a formal school run by New Education Society. The teachers identified needy students (Girls on priority) as recipients of the kits.
16	Maharashtra Education Society (MES) runs many colleges and schools in various parts of Maharashtra. Schools in semi-urban/rural region around Pune have a majority of students coming from the labour class.
17	Savitribai Phule Pratishthan run school in rural area for low economic status children of labours in Dapoli, Ratanagiri
18	Usha Tai Lokhande charitable Trust working in rural area of Kamshat running the School and providing shelter for orphan children
19	Vivekananda Vidyalaya, Mulashi runs by Rashtriya Sarvagin Gramvikas Sanstha and providing education opportunity in rural and tribal area in Mulshi
20	Shivsamarth Pratisthan working with slum children in Pune
21	Indrayani Seva Samiti run the hostel for tribal children in Talegoan
22	Kelkar Vasti running Hostel for tribal children in Pune
23	Vidya Pratisthan Schools in semi-urban/rural region around Pune have a majority of students coming from the low economic status children of labors
24	Ram Nagar Informal Education centre running for Slum children in Pune
25	Z.P. school situated at the village named as 'Chitale' in 'Ajara' taluka, Kolhapur
26	Torna Raigad Vasti Gruh running hostel for Tribal Children
27	Bhugaon Higher Secondary School
28	Jan Adhar Sevabhawi Sanstha, Latur is working with rag picker community. The Sanstha identified needy students as recipients of the kits.

#### **Companies participated: 55**

Participated companies in School kit Donation Drive 09
Ashalini Enterprises
Atos Origin
Bajaj Auto
Barclays
Bhushilpa Chemicals
BitWise
Black & Veatch
BMC Software
Calsoft
Cognizant
Construction Diagnostic centre
Cushman & Wakefield
Deloitte
Fleetguard
GOSSPL
Honeywell Automation India
Hongkong and Shanghai Banking Corporation (HSBC)
IDEAS
INCOTEC
Infosys Technologies
IOTA Technologies
Kale Consultant
KPIT Cummins Infosystems
Magic Software
National Informatics Centre
Opus Software
Patani Computers
Price Waterhouse Coopers

PTC Software		
Pune Metagraph		
Raj Group		
Renishow		
Revel Analytical Services		
Samyak Architect		
Sankul		
SAS		
Searce Cosourcing Services		
Siemens		
Soft Corner		
Sunguard		
Susken		
Sutra System		
Symantec Corporation		
Tata Consultancy Services		
Tata Consulting Engineers		
Tata Technologies		
Tech Mahindra		
UBI Soft		
Universal Marble		
Valeo Minda		
Videocon		
Xpanxion		
Yardi		
Zen Academy		
ZF-India		

Some apartment complexes in Pune and a huge number of individual donors too made cognizable contributions.



# **Volunteers Experiences**





It was very nice day for me. First of all I was the water boy for the day. I have to give everybody water till their is full. I think that everybody in world should have this...

Apoorva R. Uplap

Sinhagad Spring Dale High School



An excellent experience to have. In my opinion everyone must have such an experience in his life. I will be looking forward to grab such an opportunity that comes the next time. Sourabh B. Ranade

**Abhinav Vidyalay English Medium High School** 



Hard work for a good cause. Think of others as well in this world. I am fortunate enough a want to help others who are not as lucky as me. Do to others what you would have done to yourself.

**David Lourens KPIT Cummins, Pune** 



I really enjoyed the activity conducted by Seva Sahayog. Being with people who think about the society, always gives a sense of belonging and similar was my experience here at the school kit assembling activity. I was part of this activity even last year and was glad to see the similar or even increased enthusiasm in everybody. I hope to get more opportunities of this kind in future.

Prachi A. Chabukswar, Eclerx, Pune



This is really a very good activity. I am feeling very happy to help and serve the people. I am enjoying very much. Please le me know about the activities which Seva Sahayog is doing. I am ready to contribute my time for this Seva Sahayog activities

Rafiya Mahammad, Infosys



I feel very glad to come over here & enjoy working with all. Its like wish that is completed to serve for the society. And I am looking for getting more opportunities ahead for to work for the needy ones.

Shubhangi Choudhary, Infosys



I got very good opportunity to help for society and those children who really want to learn. Its a awesome chance for which I was waiting & I am glad to come and join it. Renuka Kulkarni, Infosys

## Feature Article

by Ranjini Mukherjee



I received the first mail of School Kit in the last week of April. I wanted to participate whole- heartedly in this noble cause. The first meeting of School Kit was held on 3 May. Ajinkya Sir told us to spread the word of School Kit to all the people whom we met during the next 1 month. Last year's report was attached to the mail and there was a list of companies which had participated.

Though there were some IT companies, TCS was not there. Since my husband is in TCS, I thought of trying to involve TCS. I collected the posters in the first meeting and contacted one of my husband's colleagues who does extensive social work, Krunal Desai. He told me that he had spoken about School Kit with the other CSR volunteers of TCs and the response was quite good and we would be able to collect around 500 kits (which we thought was a good number, since this was the first time). I handed over the posters to Krunal and an all staff mail was circulated. At the end of about 8 days, the number of School Kit collected was 1200. We were overwhelmed by this astounding response. We went to Seva Sahayog office to hand over the amount.

The first 2 assembling and packing sessions were held on 17 and 24 May. We all went back to our school days while packing the bags. The only difference being that the number of bags being packed at a time was a couple of thousand. We had little Sampada as our music teacher during the teabreaks. Even children participated with a lot of enthusiasm. I made a few friends during the assembling sessions. The next 2 assembling sessions were held on 7 and 14 June. These were the days when we went for distributing the kits to the real beneficiaries. The first day, all the volunteers went to Surajya Prakalp in Yerwada. We divided into 5 groups after reaching their main office and went to 5 slums in which they were working.

Our group went to Jayprakash Nagar. There was a little room which was their Abhyasika (tutorial centre). Around 50 kids from 2nd to 10th std. were eagerly waiting for us. They sang, drew pictures, danced and 2 boys even imitated Shahrukh Khan and Nana Patekar!! There was a little girl of 4th std. who could answer a few General Knowledge questions that we asked, which the older children could not. We were quite tired after the whole days' work, but the enthusiastic performance of the kids made it worth. There were stickers of some cartoon characters on the pencil boxes.

Conversation of 2 little boys: Tujhe tera wala pasand nahi hai? Mujhe tera wala pasand hai. Mujhe tera wala dede, tu mera wala lele.

Ranjini Mukherjee



# Smiles on thousands of faces!!

Congratulations to volunteers and donors of Seva Sahayog's School kits!



### **School Kit Distribution**



Distribution at Kotwal Wadi Trust,
Karjat







Distribution at Astitva Pratishthan, Pune

Distribution at Surajya (Jai prakash nagar Slum area Study Centre )







Distribution at Surajya (Akta Nagar Slum Study Centre )

## Closing Ceremony



A token distribution and closing ceremony of School Kit donation 09 was organized by the Seva Sahayog and Maharashtra Education Society (MES) on the 28 June 2009 at Bal Shikshan Mandir. About 125 Volunteers from Infosys, KPIT-Cummins, BMC, Tech-Mahindra, Symantec, Cognizant, TCS etc... attended the program. The volunteers

were amused with a volunteering experiences and speeches of NGOs representatives. Mr. Vivek Yatnalkar, Core Member Seva Sahayog

welcomed the audience.



Ms. Jyoti Pathania, (Chaitanya Mahila Mandal) Ms. Yasmin Sheik (Surajya) and Lakshman Rao Lokhande (Usha tai Lokhande Charitable trust) gave short speeches commemorating their experiences in school kit dona-

tion drive and their NGOs work.



Apoorva R. Uplap, Apurva Thatte and Ranjini Mukherjee shared their volunteering experiences in School Kit Donation Drive 09.



After this representative from the various companies lined up on the stage to give the School Kit & greet students and as they were called to get their memento. Mr. Uday Bhaskarwar and Shekar Potnis from Infosys, Mr. Jagdish Chaudhary and Siddharth Chaturvedi, TCS and Madhav Kulkarni form Cognizant were present in program.



At the end of the ceremony Ms. Manik Damle gave the vote of thanks to and appeal volunteers to attend the Family get together on every first Sunday of month then all volunteers join for the tea. At last thanks to Mr. Ravi Wanjarwadkar, Chairman MES and Anil Valsangar, CEO, MES for Bal Shikshan Mandir available for assembling school kit.

Once again thanks for these volunteers who are taking new experiences in school kit drive 09



