

*School Kit  
Report 2011*



## *About Seva Sahayog*

**Seva Sahayog (SS)** is an initiative which aims at strengthening and building capacity within high impact Indian Voluntary Organization by productively engaging socially responsible individuals, groups and corporate community.

It aims at building a network within India and around the world which will be a pool of resources with financial strength, knowledge, commitment and vision to transform India. The NGOs in Seva Sahayog network are those, who have demonstrated a sound and robust record in grassroots work, but lack resources such as technology, finance and human resources. To take their work to the next level the SS network aims at effectively channelizing these resources to the NGOs.

The core team of SS is composed of volunteers highly placed in IT and other corporate entities. Members of the core team have grass roots exposure with various NGOs in various sectors and have worked dedicatedly for development initiatives. Seva Sahayog is thus powered with a unique skill set of deep understanding of grass roots realities and a clear vision of the role corporate India can play to support community initiatives.

SS is largely a volunteer-run organization with adequate professional staff backup and well-equipped office set up centrally located in Pune city. SS has over 400 registered volunteers. The parent organization of SS, Sewa International is registered as a Public Trust and is eligible to receive foreign donations FCRA and its donors get tax-exemption benefit under Sec 80-G of Income tax Act.

## *Seva Sahayog Concept*



**Seva = Service**  
**Sahayog = Cooperation**

## *Initiatives of Seva Sahayog*

Focus Area	Initiatives
Making underprivileged children self reliant through education	<ul style="list-style-type: none"> <li>• Project Samutkarsha</li> <li>• School Kit</li> </ul>
Women's empowerment & developing their SHG	<ul style="list-style-type: none"> <li>• Seva Fair</li> <li>• Vocational training</li> </ul>
Health Care	<ul style="list-style-type: none"> <li>• Support health care initiatives of partner NGOs</li> </ul>
CSR connect for corporate	<ul style="list-style-type: none"> <li>• Planning &amp; supporting corporate CSR initiatives</li> </ul>
Building partnership with NGOs	<ul style="list-style-type: none"> <li>• Seva Darshan</li> <li>• Internship programs</li> </ul>



## *Towards Creating Countless Smiles*

### *About School Kit*

We all have experienced the joy of having new School Bag, Books, Pencil box etc on the very first day of the school. With the School Kit Program we hope to create the same moment of happiness for the underprivileged children's in the society

Seva Sahayog "School Kit" drive aims at bringing SMILES to children as they climb up to the next stage of learning.

For last 4 years, SS have been successfully running 'School kit drive' to gift a School Kit to school-children from economically weaker sections of the society. The school kit is assorted set of materials such as school bags, notebooks, pencil boxes, drawing book, crayons etc. The kits are distributed to children from slums, schools, and education-support-centers run by NGOs in and around Pune. Some of the NGOs partnering with us in this initiative are: Ekal Vidyalaya Foundation, Kotwal wadi Trust, Surajya Prakalp, Chaitanya Mahila Mandal and Rashtriya Sarvangin Gram Vikas Sanstha etc. Around 100+ NGOs are benefitted this year and around 5000+ software professionals from 100 companies like Infosys, KPIT, BMC Software and Eaton are associated with us as coordinators. Last year, we were able to bring smile on 26000 children's faces and this year we have reached to 30000 children.

With the support from all, this year we are able to provide educational aid also like Blackboard, laboratory instrument, educational CDs and Maps etc.



### *FUNCTIONING OF SCHOOL KIT ASSEMBLY*

Seva Sahayog volunteers had visited few financially limited schools, where the students lack the infrastructure to study. As per the survey conducted, most of the students can't afford the basic things needed for their education. The reasons were many; parents being away from the children, virtually unemployed parents, single parents with a financial crisis, children without parents, family below poverty line etc. SS volunteers had discussions with teachers and volunteers of VOs working in slums and came up with a list of basic requirements under the School Kit Program. After explaining the detailed plan of this program to the VO persons, they responded enthusiastically, and we quote: "This is going to be the best help at this moment for these children and we will co-operate whole heartedly to make this activity a big success". SS through its strong tie-ups with NGOs and good sponsors has made a concrete plan to initiate the School Kit Program and aid these schools.

We started our School Kit Assembly on Sunday 1<sup>st</sup> May 2011 wherein around 300 volunteers came together including volunteer from corporate, students, small kids, seniors and other individuals . School Kit Assembly Program was conducted on every Sunday starting from 1<sup>st</sup> May 2011, total of 10 Sundays including few Saturdays also with average of 200 volunteers on every drive. All the volunteers despite of different class group assembled together for this cause. The environment at assembly venue, was always with full of zest & sincerity towards the work.



Quality Check Of School Bag



Inserting Material In School Bag



Final Assembly Of School Bag



Transfer of kits to storage

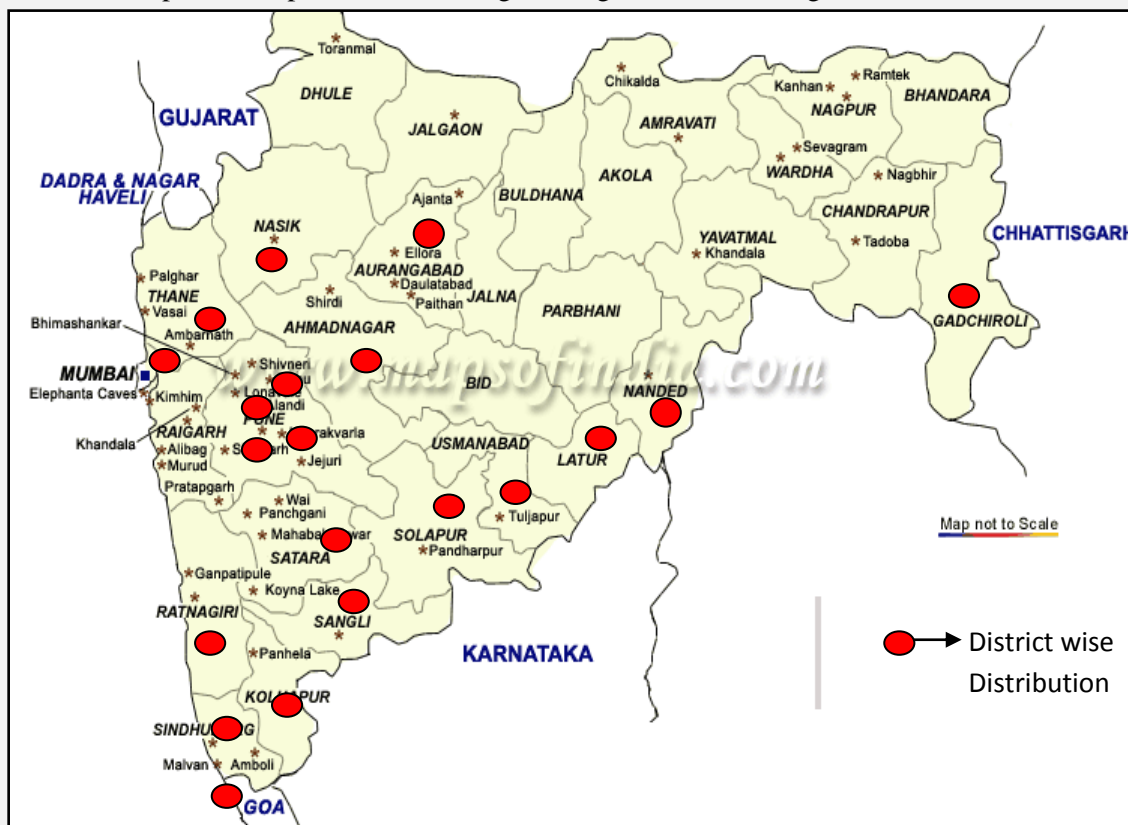
### Key Highlights: 2011

100+companies channelized School Kit Drive	300+volunteers participated for School Kit Assembly
100 +NGOs benefitted	200+coordinators participated
Drive conducted across companies in Pune and Mumbai	Around 30000 kits distributed together by <b>Pune, Nashik and Mumbai</b> Seva Sahayog

## School Kit Reach

School Kit Program has widen its scope by reaching to the children scattered all over Maharashtra . Following places (marked red circle above) are the area where School Kit Program was conducted.

**Places Covered:** Pune, Goa, Nasik, Thane, Mumbai, Ahmadnagar, Gadchiroli, Aurangabad, Nanded, Latur, Usmanabad, Solapur, Kolhapur, Satara, Ratnagiri, Sangli and Sindhudurg.





## School Kit Assembly At Pune





## School Kit Distribution





## Companies participated In Pune



## 100+ NGOs Benefitted

Shankar Chakru Patil Vidalaya	Zila Parishad Prathmik Shala	Sarthak	Saksham Pune Mahakal
Surajya	Usha Tai Lokhande Trust	Late Gopalrao Deshpande Vanvasi	Mandukadi Vidyamandir
Swaroop Vardini	Swami Viveknanad	Jijai Shikshan Mandir	Thakarse Kanyashala
Samutkarsha	Janseva Gramvikas	Nachiket Balgram	Z.P Mann School
Krantiveer Vasudev	Ghatre Sansthan	Namdev Mahadev Harparhe	Jagtap Nursery
Zila Prathmik Shala	Bhartiya Stree Shakti Jagran	Indrayani Seva Samiti	Yashodeep Shikshan Sansthan
Akshar Bharti	Bhartiya Samajseva	Takshila Anath Bal	Dhruv Prathisthan
Niramay	Ganraj Pratisthan	Niradhar Balsanghavpan	Matabalak Utkarsha Prathisthan
Pardhi Vikas Parishad	Prabhavira Prathisthan	Abhinav Mitra Mandal	Tirupati Shikshan Prathisthan
Anapoorna	Vanvasi Kalyan Ashram	Punurutthan samarasata	Barwadegaon, Babulgaon
Seva Sankalp	Manavya Matarwadi	Maharshi Karve Stree Shikshan	Parvatibhai Nanaware High School
Zila Parishad Prathmik Shala	Saraswati Vidyamandir	Tatha Kaka Athavalee Vidvarthi	Sardar Laxmibhai Raste Prathmik Vidalaya
Usha Tai Lokhande Trust	FPAI Bhopal	Dsamarth Dyanpeeth Utkarsha	Barclays
Shikshan Sansthan	Astitva Pratishan	Vidyamandir Chitale	Balodhyan Alta CA Associates
Asha Foundation	Tatya Bapat Smirti		
Prabhavira Prathisthan	Namdev Mahadev		
Bhagirath Gramvikas Sansthan			

## *SCHOOL KIT DRIVE AT MUMBAI*

School Kit drive 2011 was also channelized at Seva Sahayog Foundation , Mumbai. on 22<sup>nd</sup> & 29<sup>th</sup> May and also on 5<sup>th</sup> June 2011 at Maharashtra High School, Dadar. 125 volunteers from various companies and colleges came together to assemble more than 5000 School Kits on these days. The distribution of these school kits to students started from 13<sup>th</sup> June 2011.

Besides this as an educational aid a science laboratory has been set up in a school, Hutatma Bhai Kotwal school in Murbad Taluka.

### *Companies Participated in School Kit Drive 2011 ,Mumbai*

Sr. No.	Company Name
1	Price Waterhouse Cooper
2	Infrasoft Technologies
3	Tech Mahindra
4	NCDEX
5	Technimont ISB
6	Teradata India
7	Petrofac Engineering
8	Deutsche Bank
9	Barclays Bank
10	Hexaware Technologies
11	Xoriant
12	Star India Pvt Ltd
13	Kotak Mahindra Bank
14	Mphasis
15	Tata Teleservices
16	LIC
17	Sony Entertainment Network
18	CEAT RPG Group
19	NCMSL
20	L & T
21	Atos Origin
22	Mahindra & Mahindra
23	IOT Infrasoft



### *Beneficiaries Of Seva Sahayog Mumbai*

Sr.No	Name of the NGO
1	Saksham, Malad ( A NGO for Blind)
2	Yusuf Meherali School , Tardeo
3	Anandrao Pawar School
4	Zilha Parishad School, Ramboli, Akole
5	Kamalini Karnbadhir Vidyalay, Thane
6	Pragati Pratishthan, Jawhar
7	Bal Nandanvan Nisarg School
8	Shanti Hindi High School , Kalyan
9	Parivartan Mahila Sanstha, Titwala
10	Swayam Mahila Sanstha, Vikhroli
11	Hedgewar Pratishthan, Khardi.
12	Triratna Prerana Mandal, Santacruz
13	Janakalyan Samiti
14	Swami Vivekanand High School,
15	Adivasi Vikas Sangh
16	Shabari Seva Samiti, Karjat
17	Durgaveer Pratishthan, Mangao
18	Kasheli Janata Seva Sangh
19	M. D. Kini Vidyalay, Bhandup

*Glance To School Kit 2011 At Seva Sahayog Mumbai*





## Media Coverage

### अवतीभवती

#### कान्हेवाडीतील विद्यार्थ्यांना शैक्षणिक साहित्यांचे वाटप

चास-कमान, ता. ७ : कान्हेवाडी (ता. खेड) येथील ठाकरवाडी व सहाणेवाडीच्या प्राथमिक शाळांतील विद्यार्थ्यांना सेवा सहयोग या सेवाभावी संस्थेच्या वतीने दमरे व शालेय साहित्याचे वाटप करण्यात आले. कान्हेवाडी वुद्रुक येथील ठाकरवाडीच्या जिल्हा परिषद प्राथमिक शाळेमध्ये बहुतांश आदिवासी ठाकर समाजातील विद्यार्थी शिक्षण घेत आहेत. शंकरराव सहाणे व अँड. समीर सहाणे यांनी प्रयत्न केले. पुणे येथील 'सेवा सहयोग' या सेवाभावी संस्थेच्या माध्यमातून त्यांनी विद्यार्थ्यांना मदत मिळवून दिली. विद्यार्थ्यांना प्रत्येकी सहा वहा, दमर, कंपास पेटी आदी साहित्य देण्यात आले. या वेळी शालेय व्यवस्थापन समितीच्या अध्यक्षा अरुणा सहाणे, विठ्ठल सहाणे, गणपत रुके, केंद्रप्रमुख डी. ए. शेळकंदे, संगीता सहाणे, जिजाबाई हले, सहाणेवाडी शाळेचे मुख्याध्यापक मधुकर गिलविले, मुख्याध्यापक तानाजी चौधरी उपस्थित होते.



सहाणेवाडी (ता. खेड) : शाळेतील विद्यार्थ्यांना सेवा सहयोग या सेवाभावी संस्थेच्या वतीने दमरे व शालेय साहित्यांचे वाटप करण्यात आले.



## गरजूंना इन्फोसिसचा मदतीचा हात!

माणमधील शाळेत उपक्रम; शालेय साहित्यासह दोन जलशुद्धीकरण यंत्रांचे वाटप



सकाळ वृत्तसेवा

हिंगवडी, ता. १८ : आय. टी. परिसरातील शाळांचा विकास व्हावा, या भागातील गरीब विद्यार्थ्यांना शिक्षणाची आवड निर्माण व्हावी, त्यांना शैक्षणिक व मूलभूत सुविधा मिळाल्यात या भाकनेने सामाजिक बांधिलकीतून इन्फोसिस कंपनी आणि सेवा सहयोग फाउंडेशनच्या वतीने माण (ता. मुळशी) येथील प्राथमिक शाळेतील विद्यार्थ्यांना शालेय साहित्याचे वाटप करण्यात आले.

या कार्यक्रमामास इन्फोसिस सोशल फाउंडेशन, पुणे विभागाचे प्रमुख व कंपनीचे उपाध्यक्ष रोखर पोतनीस, हिंगवडी इंडस्ट्रियल असोसिएशनचे अध्यक्ष मृणुबर्जसिंग, मुळशीच्या उपसभासती सय्यबाई जाधव, एम. के. मंडुळा, संजय पांचोली, एस. डी. नागपूर, शेलेद्र देशपांडे, मनोष मेहता, दिल्या नायडू, मनसंघे भोर-वेरुल-मुळशीचे कार्यध्यक्ष संतोष पारखी, देखरेख संचाले तालुकाध्यक्ष भानुदाम पारखी, मुख्याध्यापक हरिभाऊ बाबुकर यांच्यासह कंपनीतील कर्मचारी, शिक्षक व विद्यार्थी उपस्थित होते. या वेळी रोखर पोतनीस म्हणाले, "इन्फोसिस फाउंडेशन व सेवा सहयोगच्या माध्यमातून अनेक

कंपन्यांपासून सेवानिवृत्त झालेले अधिकारी सामाजिक कार्यात योगदान देतात. इन्फोसिसच्या माध्यमातून ग्रामीण भागातील गरीब, गरजू शालेय विद्यार्थ्यांना मदतीचा हात मिळाल्या या वेळीने फाउंडेशनच्या माध्यमातून राबवत असलेल्या विद्यार्थ्यांना शालेय किट दिले जाणार आहे. यासाठी सुमारे पन्नास हजारां गरजू विद्यार्थ्यांची यादी फाउंडेशनच्या संचालक मंडळकडे आहे. यापुढे परिसरातील एकूण शाळांसाठी विद्यार्थी शिक्षणापासून वंचित राहता कामा नये, याकरिता जी मदत लागेल ती करण्याची इन्फोसिस फाउंडेशनची तयारी आहे."

या वेळी माण शाळेतील ४२७ गरजू मुलांसाठी स्कूल किट्स व दोन जलशुद्धीकरण यंत्रांचे वाटप करण्यात आले.



माण (ता. मुळशी) : इन्फोसिस कंपनी व सेवा सहयोग फाउंडेशनच्या वतीने येथील गरीब आणि गरजू विद्यार्थ्यांना शालेय साहित्याचे वाटप करण्यात आले.

पेन, पेन्सिल, चित्रकलेचे साहित्य असे आकर्षक स्कूलकिट देण्यात आले. तसेच चिमुकल्यांना पिण्याचे शुद्ध पाणी

मिळाले म्हणून कंपनीच्या वतीने दोन जलशुद्धीकरण यंत्रे देण्यात आले. या उपक्रमासाठी मुख्याध्यापक हरिभाऊ

बाबुकर व शिक्षकांनी विशेष प्रयत्न केले. शीतल रामदासी यांनी आभार मानले.



## Volunteers Experience



I came to know about this event through one of my colleague. I had missed out first meet of May and after that I came to most of the assembly.

When I saw a gentlemen of 75 years old and a kid of 3 year old came for the same cause, who might have different understanding for the same. But at the end of day they were doing some good. As I got to know more about the Seva Sahayog, I came up with friends and colleagues. I wanted to do some good for the society, but to be honest never quite got around to it, the reason for that to be honest was that I never found an appropriate platform to do so, but what better medium could I have found then helping kids, it feels good to help them out. The other fascinating experience that I had there was to see that people from every corner of the society despite different class and age came together for this cause. Seva Sahayog has really accomplished quite something here by bringing in the people from the society to give something back to the society.



Mayuri, my younger sister, and I were thinking of going to some NGOs to spend time with the kids thus I came to know about Seva Sahayog Foundation. On Sunday when we went to BAL SHIKSHAN MANDIR, where the team works, there were already many people working for assembly of school kits. We needed hardly any time to gel with friendly team. For next 3 weeks of assembly, we could enjoy the feeling of doing something for others. Quality of every kit was extensively checked before packing the stuff.

With all the fun we could have by cheering up each other for the tasks completed, by singing motivating songs as a break in between, having lunch together.

Overall a Great Experience!!! Will love to work as volunteer for each drive henceforth :)

***Manasi Deshpande (Employee at Delta Embedded)***



I have been with Seva Sahayog School Kit Drive Program from last year, this program has provided immense help to underprivileged children by bringing smiles on their faces. School kit has helped these children to climb the next ladder to success by providing support in form of school kit. I am very thankful to whole Seva team and wish them great future ahead by progressing in these kind of initiatives always.

***Usha Pillai (President IDEA Foundation)***



It's an amazing initiative. By taking part in the assembly and distribution of the kits, i could see and be a part of it. Also being part of the process made be more aware that it's not just about donating money but also about giving the needy students what they lack for getting educated. Looking forward for the next year as well

Hats Off to Seva Sahayog.... Cheers!!!

***Sidharth S Sant***

They had the will to learn

The School Kits equipped them more

All your efforts & time will help them higher soar

For all that you have done, We thank you all from our core



*THANK YOU*



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