

## Project Urmī

### Seva Sahayog Foundation

#### Activity Report (April to June '20)

#### ❖ Need Assessment:

For the Need Assessment and Sample Survey, Seva Sahayog Foundation, which has been functioning in more than 150 settlements in Mumbai and Pune through their Samutkarsh Project – Study centre for the underprivileged students in the socio-economically challenged pockets of the cities, with the help of its community workers and the coordinators, contacted the families of the students for ensuring their safety and wellbeing. The initial contact was made to more than 12000+ families in Pune, Mumbai, Navi Mumbai, Raigad and Palghar. Covid relief work was done in Pune and other districts of Maharashtra.

#### ❖ Sales & Distribution of Sanitary Napkins:

In the month of April, May & June 'Maitrin' **15,428 Sanitary Napkins** were distributed in all Seva Vastis along with the Food Kits in the lockdown period. Sanitary napkins were also distributed/sold to other entities like Jankalyan Sanstha, Sanskaar Pratishthan, etc. In the lockdown we came across many stories of Sanitary Napkins not being available at medical stores and shops as they ran out of stock. We tried to reach out and help as many females as we could under the given circumstances.

#### ❖ Menstrual Awareness & Hygiene:

- Due to the Corona Pandemic situation & lockdown it was not possible to conduct Awareness Sessions physically with the beneficiaries. For the coming days we have started planning & working on developing digital session content.
- On the occasion of '**International Menstrual Hygiene day**' on **28<sup>th</sup> May 2020** we promoted Red Dot Paper Bag campaign through social media like Twitter, Instagram, Facebook & WhatsApp. We appealed to everyone to make, use & donate red dot bags. We also appealed to people to share a photo/selfie with red dot bags with us and we got a very nice response from everyone. More than **8,000 Red Dot Bags** were donated to us through this campaign.





Selfies by Volunteers for participating in Red Dot Bag Activity from their homes on Menstrual Hygiene Day.



- An Urmi volunteer Janhavee took an online awareness session for Housemaids who are in their hometown due to lockdown and these beneficiaries liked the new way of conversation & Interaction. We plan to reach out to more beneficiaries in the similar way.
- With the help of Sanskar Pratishthan (Chinchwad) Maitrin sanitary napkins were distributed to the needy ladies & girls.
- In the month of June our Urmi volunteer raised the funds to distribute sanitary napkins in a labor camp near Kothrud.



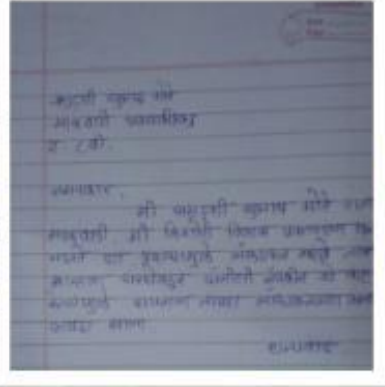
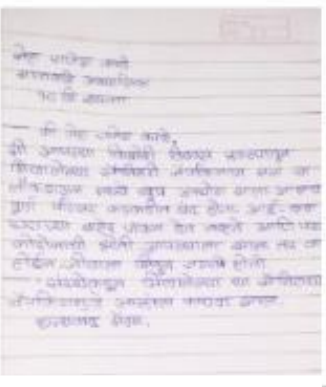
Distribution of Sanitary Napkins while following Social Distancing

❖ **Success Stories:**

- Our Urmi teammate Mrs. Archana Sharma told her story - she is selling 'Maitrin' sanitary napkins in her Vasti named Khilarewadi, near Karve Road. Those who buy napkins from her are using Red Dot Paper Bags for disposal of used napkins. Waste picker Mr. Tanaji (SWaCH) from that area was so happy to see that sanitary waste is being wrapped in these Red Dot Bags. He told Archana that "this is a very good initiative taken by you and your Sanstha, now it's easy and is safe for us to segregate such waste".



- During Lockdown Period Seva Sahayog distributed 'Maitrin' Sanitary Napkins in Seva Vastis. Many KVP students & their parents such as Ms. Rutuja Pawar and Ms. Vaishnavi Sartape from Lamantanda vasti shared their experience about lockdown period. They told there was no money even for food, then from where the money for napkins will come? They were worried about their monthly napkins requirement and they felt that they have to use cloth instead of napkins in such situation. At this needy time Seva Sahayog distributed Food Kit & Sanitary Napkins to them and they feel very grateful towards Seva Sahayog.



- Our Urmi Volunteer Gouritai Pendse's student Ms. Kajal Mapre who's Engineer by profession working in Persistent Systems Company also shared her experience, she wanted to do volunteering for Seva Sahayog & she got the opportunity by participating in Red Dot Paper Bag making activity.

**Thank You-**

Team Urmi, Seva Sahayog Foundation