



# Seva Sahayog Foundation Project Urmi (All About Menstruation) Quarterly Report (April'21 to June'21)

## ✤ Highlights

- ➢ With the ongoing Corona Pandemic situation & lockdown, it was not possible to conduct Awareness Sessions physically with the beneficiaries from April'21 to June'21
- Conline sessions were conducted for adolescent girls from Sevasadan High school
- Online Train the Trainer's session was organized for the volunteers and representatives of NGOs - Swadhaar Sanstha, Aadhaar Sanstha, Shodh Sanstha, etc.
- On the occasion of International Menstrual Hygiene Day 28th May 2021 our team published Urmi Magazine online
- On the occasion of International Menstrual Hygiene Day 28th May 2021 we conducted an online zoom meeting with previous & new volunteers.
- During the lockdown, Seva Samman Kit was distributed to housemaids in vasti

#### ✤ Sales & Distribution of Sanitary Napkins

In the month of April, May & June Sanitary Napkins & Reusable cloth napkins were distributed to beneficiaries from different backgrounds including free samples & Seva Samman Kit.

Month	No. of Napkins Distributed/ Sold (in Packets)	No. of Reusable Cloth Napkins Distributed
April	225	225
May	184	0
June	1075	840
Total	1484	1065





## Menstrual Awareness & Train the Trainer's session

Sr. No.	Activity	Attended By	Remark
1	Online Awareness Session for Girls of Sevasadan Highschool, Pune	Adolescent school girls	100+ girls attended the online session and also asked questions regarding the topics and interacted with us.
2	Train The Trainer Session (Online)	Volunteers & representatives of NGOs like Swadhaar Sanstha, Aadhaar Sanstha, Shodh Sanstha, Don Bosco Sanstha etc.	60+ Attendees were present for the session.

## **\*** Other Activities

Sr. No.	Activity	Attended By	Remark
1	On the occasion of International Menstrual Hygiene Day on 28th May 2021 we organized a campaign "Let's Celebrate Periods" on 8th May 2021, on social media.	Girls and Women across Maharashtra	We appealed to everyone to send in their entries on menstruation-related topics, which can be in the form of poems, experience sharing, short stories, essays, artwork, etc. Amazing responses were received from participants. They sent us their entries through Emails and WhatsApp.
2	Published "Urmi Magazine" on International Menstrual Hygiene Day on 28 <sup>th</sup> May 2021	Participants who send their entries	We collated all the entries and converted them into <b>Urmi Magazine</b> which was published on 28 <sup>th</sup> May 2021 on social media. Urmi Magazine consists of different poems, stories, self-experience stories, Essay & Posters, sent by participants on awareness of Menstruation from all over Maharashtra.
3	Online Zoom meeting on the occasion of International Menstrual Hygiene Day on 28 <sup>th</sup> May 2021	Previous and new volunteers from different background	Our team conducted an online zoom meeting with old & new volunteers to celebrate this day. In this meeting, we discussed the importance of this day, Red Dot Bags appeal, and Volunteering opportunities in the Urmi project, etc. 60+ volunteers of all age groups and gender attended this meeting.



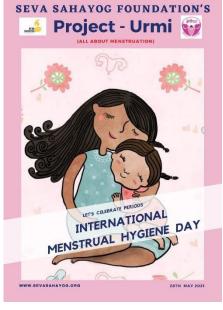


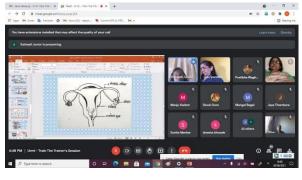
4	Volunteer engagement activity of Paper Bag for campaign	People from All age groups were involved in the activity.	Many volunteers made and donated red dot bags to the Urmi project, especially for this campaign.
6	Volunteer Engagement	Volunteers of Stantec & other companies & individuals participated	Red Dot bags made by Volunteers were donated to SSF.
7	World Environment Day- Campaign for Red Dot Bags	People on social media like Facebook, WhatsApp, etc.	Every Saturday of June, a new poster was released signifying the importance of usage of Red Dot Bags, encouraging people to make & use these bags.
8	Seva Samman Kit	Housemaids in Vasti	In April & May, the Seva Samman kit was distributed to housemaids in the Vasti to appreciate their efforts during the lockdown period along with Samman Patra (Certificate). Each Samman kit includes a Reusable Cloth Napkin set + Sanitary Napkins + Urmi Booklet + Scarf Mask+ Apron + Multipurpose Tote Bag + Nutritional Product Kit
9	Distribution of Sanitary Napkins	Girls and Women in Vasti	With the help of Sanskaar Pratishathan, Urmi distributed Sanitary Napkins to underprivileged women & girls in the PCMC area.













Red Dot Bags donated by Volunteers





Children's involvement in Red Dot Bag activity

Urmi Magazine Cover Page





Nari Samman kit



Distribution of Napkins during lockdown



Zoom meeting of volunteers

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